

REP HEADLINE# 6228190 TRF# 321469 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT18/12 16.09  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 6556 SALESMAN #  
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- JOE KNAUER  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6228190 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 16.09

REP: TO LENA  
FR JULIE  
OK'D MS  
TTLS RTS  
PLS CFM, THX 10/18

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1100A-1200N	30		\$1,000.00	10/19	10/19	0		FRI	0
PROGRAM : THE VIEW												
78	A		1200N-100P	30		\$1,000.00	10/19	10/19	1		FRI	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-26 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 693

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STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#26									
			MISSED: FRI/1100A-1200N				OCT19		30S	\$1,000.00	(OCT18/12)	
			OFFER: FRI/1200N-100P				OCT19		30S	\$1,000.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

OCT/12 147550.00 CONTRACT TOTAL 147550.00  
TOTAL SPOTS 73

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE